

cpRights for Television Distributors

Spend less time understanding
contract details and more time making deals

cpRights is an intuitive browser-based tool to manage the complex rights associated with TV content production, acquisition and sales.

- Manage all your titles and contracts in a single repository.
- Capture all data on productions, rights acquisitions, and sales and licensing deals in a single place.
- Add exclusives, holdbacks, restrictions and other details that affect exploitation.
- Know exactly what you have available to pitch, anywhere and in real-time.
- Drill down to specific available rights and add them instantly to a deal.
- Acquire and license at any level – from a complete series to individual seasons or episodes.



instant



simple



secure

Why do I need cpRights?

cpRights makes it easier to maximize revenue from your library by exploiting all the available rights in each territory or format, without relying on spreadsheets or manual solutions.

We have a wide variety of contracts – can we enter them all into cpRights?

Yes. cpRights features a fully configurable rights model and contract types that align closely with your business.

Does cpRights really deliver real-time avails?

cpRights has been designed from the ground up with speed and live data in mind. That means no more waiting around for a report that is already obsolete.



cpRights is part of a new solution set built in the cloud to bring your TV distribution business into the 21st century. It's developed by the team that created Media Maestro, the leading desktop rights and royalties solution for film and TV.

FOR MORE INFORMATION AND
TO BOOK A DEMO:
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