VIBES is your digital front office for managing go-to-market programs in any Vistex application. It enables all stakeholders in the value chain – your organization, your partners and your customers – to engage with one another in the digital economy. By reimagining the customer experience, accelerating communication and promoting collaboration, VIBES is the enterprise platform offering the edge you need on any device across every channel.
VIBES is a cloud-based enterprise collaboration platform, designed to connect you with your customers and channel partners while streamlining the sharing of vital project information. Connecting front-office and back-office collaborators throughout your supply chain both up- and down-stream, VIBES allows all participants to share go-to-market program information in real time and in context.

<table>
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<tr>
<th>FRONT OFFICE</th>
<th>COLLABORATION</th>
<th>CONTENT</th>
<th>SOCIAL</th>
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<tr>
<td>View project statements, status updates and reports from all your channel activities</td>
<td>Create working groups to streamline information among collaborators via computers, laptops, tablets or smartphones</td>
<td>Share relevant program information and engage partners in real-time negotiation of contracts</td>
<td>Provide your collaborators with a digital forum to ensure that everyone is up-to-date on the latest project information</td>
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With VIBES you’ll be able to:

- View Go-to-Market Program Enrollments
- Publish Go-to-Market Program Information to Partners
- Post Statements, Analytics and Earnings Reports
- Discuss Program Concerns and Claim Issues
- Upload File Submissions
Integrates seamlessly with Vistex Solutions for SAP, Go-to-Market Suite®, channelConduit Suite and Counterpoint Suite

Acts as a central repository of marketing and campaign project information

Facilitates the management of multiple programs with multiple participants, both internal and external

Provides a secure place to exchange statements, contracts, updates, ideas and best practices

Provides access to the latest communication, documentation and program status

Attach and share files for collaboration and discussion

Always know the status, action items and history of your projects

Manage projects more effectively by defining the right roles and associated team members
What results can you expect?

- Improved Partner Engagement
- Higher Partner Satisfaction
- Reduced Administrative Cost
- Improved ROI through Increased Partner Participation
Grow your business by leveraging the power of your relationships

VIBES gives your preselected collaborators up-to-the-minute access to the status, action items, and history of your programs through:

- Dashboards
- Menus
- Calendars
- Chat
- Windows
- Notifications
- Configurable widgets
- Program information
- Sales and marketing collateral
- Performance metrics
- Payment statements
- Activities & status

- Claim submissions
- Marketing proposals
- Enrollment requests

- Discuss program details
- Broadcast alerts
- Negotiate contracts
- Review marketing proposals
- Review the status of and resolve disputed claims or payments
About Vistex

Vistex is a global enterprise software company headquartered in Chicago. The company is a pioneer in enabling organizations to better deploy their products and services through Go-to-Market programs. The software and services provided by Vistex help companies increase revenue and reduce costs with their business partners by managing trade, channel and vendor programs, pricing, performance incentives and rights & royalties. Optimized by industry and deployed on premise or in the cloud, enterprises are empowered with unprecedented visibility into the full life cycle of program performance through strategy, software, implementation, execution and analytics services.